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Serial entrepreneur and business visionary, Robert Terell leads a global legacy of influence in the entertainment industry. Ascending from unpaid intern to top executive, he is a financial strategist, published author, motivational speaker, film director, and music artist. Terell is well known for his work as a celebrity business manager, specializing in brand development and monetization. His creativity reaches far beyond the business realm as Rob brings his vivid imagination to life through an assortment of mediums. A family man, he cherishes the time spent with his children. He is affectionately known by friends and colleagues as THE OFFICIAL DEALMAKER.

Born and raised in New York City by a single-parent mother, Robert Terell showed an early knack for commerce. Blessed with the gift of gab, he is a natural communicator, skilled seller, and master negotiator. Robert's career blossomed as he filled a variety of jobs in the music industry. Beginning as an intern at Calliope Studios in NYC, Robert gravitated toward the business side of entertainment. Learning from on-the-job training, he gained experience working with people like Kevin Maxwell at Tommy Boy Records, and Will Socolov, the part-owner of Sleeping Bag Records distributed by Def Jam. As the Regional Vice President of the Southeast Regional Market for Bungalo/Universal Records, Terell shifted into distribution with Universal Music Group Distribution (UMGD). Major highlights from this era of his career include landing Soul for Real a multi-album deal worth 3 million dollars with Warner Brothers; renegotiating a deal for Nancy Denise with the Oxygen Network for The Bad Girls Club; and managing Jackie's Boy, a Grammy-winning artist.

With a fresh and new perspective, Rob Terell is a quintessential American businessman. He currently sits at the helm of thirteen companies, nine of which are cur-

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rently active, and five of which are monetized at profitable earning levels. Robert is constantly fostering new ideas and building them up into successful ventures. Serving as C.E.O. for his organizations, his impressive list of entities includes Wealth Nation, a consulting service providing its clients with advice in business, branding, and negotiation; Industry Certified, a multi-media company providing unique content to a global audience; and Artist Rewards, a revolutionary brand loyalty program and national membership network specifically designed to boost the career of independent artists. Additionally, Terrell started MoguLye and Good Money Group as holding companies, while Musicnomics, another of Rob's creations, developed as an online service offering solutions for financial support.

Deeply passionate about encouraging other entrepreneurs, Rob started motivational speaking in 2020 with Live Legendary. Always determined to give back to his community, he has also launched a nonprofit organization called Faith Champions. Faith Champions is a celebration of individuals who believe in themselves and are rewarded for it. There to support others on their journey, Faith Champions helps the underdog overcome their struggle.

"I believe that you need Faith to make it through this life," Rob says. "The universe rewards faith."

Always finding ways to reward others, Terrell founded the Young Billionaires Club (YBC) as an opportunity to bring together hard-working people over a common mindset to reach billionaire status. This lifestyle brand, YBC, recognizes that age is just a number, and "Young" refers more to the idea of "new money." Additionally, World Capital was started to help guide entrepreneurs in obtaining the credit and capital necessary for success in the business world.

As his organizations grow, they've expanded outside of the music scene. Industry Certified in particular has dipped into various realms of media, including radio

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and television. With his production company, 700 Films, Robert has directed seven episodes for the reality TV series on the VH2 network, *Industry Certified: Journey to the Deal*, as well as several music videos. When directing, Terell interprets the energy of a song so that he understands the record sonically. He then works with the artist's vision, bringing it to life on the screen. Robert Terell's signature on all of his music videos is an opening skit to set the stage for the story being told. By using a narrative structure, his work is particularly engaging and cinematically pleasing.

As he continues to serve clients in the music industry, Robert Terell launched the record label, Rocstar Music Group to help talented artists release quality tracks on a professional scale. An intuitive problem solver, Terell is often sparked with the energy to address the needs of those around him. Recognizing the demand for education, he has written four books that reveal the tricks of the trade Rob learned throughout his career. His book, *Broke and Famous: The Music Game...* resonated heavily with readers, offering a guide for new artists to avoid the dangerous pitfalls of the industry.

After 25 years in entertainment, Robert Terell has earned reliable credibility in his field. With a creative spirit, he is a verified artist, constantly releasing work as a music talent specialist and producer. Between his books and businesses, Robert Terell is a driving force, flourishing on all projects. Possessing an uncanny quirk for understanding people, he is quick to leverage any situation into a win-win for all parties involved. Specializing in elevating the artist brand to the highest level of monetization, Rob leverages his vast knowledge of global business entertainment to help develop emerging acts and train aspiring executives. With all he is creating, his greatest accomplishments are yet to come. Multi-talented, Robert is a true visionary. His belief pulls him forward into the future and acts as a guiding light for all those who follow him. He has a unique ability to galvanize people, pushing them forward, and manifesting ideas into reality. THE OFFICIAL DEALMAKER is transcending the industry, conquering the world, and leading others to greatness.

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SONY

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ROCSTAR

SONY MUSIC

"CELEBRITY BUSINESS MANAGER ROBERT TERELL LAUNCHES NEW LABEL WITH SONY MUSIC ENTERTAINMENT- ROCSTAR MUSIC GROUP-RMG"

Yahoo! Finance



WEEKLY HipHop

COVERING THE ENTIRE HIP HOP CULTURE

ENTERTAINMENT MOGUL

Rob Terrell's Music Will Be Crucial Piece To The Tracklist On "Industry Certified: Journey To The Deal" TV Show

global icons.

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ARTIST ROB TERELL GIVES TIMELESS ADVICE TO NEW MUSICIANS

"Terrell has gone through all the trial and errors in the industry, and when he's speaking and sharing his wisdom, it would be wise to listen and take notes."

London Daily Post



INFLUENCIVE

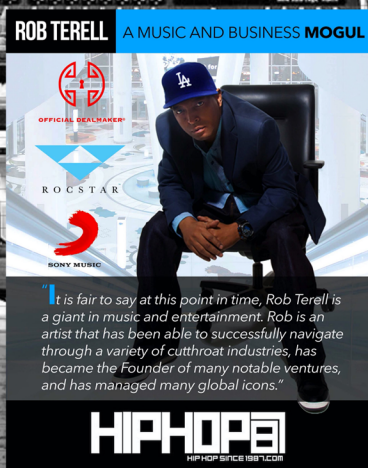
ROCSTAR IS THE NEXT POWERHOUSE

"ROCSTAR MUSIC GROUP, AN EMERGING POWERHOUSE ACROSS THE MUSIC AND ENTERTAINMENT SPACE, SEEKS TO GUIDE THESE REVOLUTIONARY GO-GETTERS, FUELING THEIR INNOVATIVE SPIRITS AND PROPELLING THEM TOWARDS SUCCESS."

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ROB TERELL

A MUSIC AND BUSINESS MOGUL

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"It is fair to say at this point in time, Rob Terrell is a giant in music and entertainment. Rob is an artist that has been able to successfully navigate through a variety of cutthroat industries, has become the Founder of many notable ventures, and has managed many global icons."

HIPHOP

HIPHOP SINCE 1981.COM



Disrupt

CELEBRITY BUSINESS MANAGER ROBERT TERELL LEADS HIS COMPANY WEALTH NATION/SONY MUSIC GROUP TO THE #1 SPOT IN ARTIST DEVELOPMENT FOR THE MUSIC INDUSTRY

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H I G H L I G H T S



- Secured song placement with Def Jeff on **BET** new hit TV show "**Second generation Wayans**" show for New York based rapper "Compta" in 2013.
- Secured Album deal with "We Build Hits/Sony Red" on behalf of New York based rapper "Compta" with **Billy Danze** from **M.O.P.**
- Worked with **Gunplay** personal manager to secure his solo deal with **Def Jam Recordings** in 2012
- Became **Gunplay (Def Jam/Maybach Music Group)** business manager in 2013
- Became **Nancy Denise (Oxygen Network)** business Manager in 2013 and helped her secure her new deal with Oxygen Network for **Bad Girls Club** and **Bad Girls All Star Battle**
- Secured multi-Album deal with IMG/Warner brothers for Multi-platinum recording artist- **Soul For Real** and solo deal for lead singer "Choc".
- Signed Gold recording artist "**Harlem World**" to Wealth Nation Entertainment
- Signed and currently manages Multi-Platinum recording artist **Silk The Shocker** and Gold recording artist- **AMIL** formerly Roc-A-Fella/Columbia records.
- Signed and manages Movie actor, producer, casting director/agent- Michael Walker (**Teddy Riley's** Nephew) who has been casted in major motion pictures such as: **Hancock**, **Precious**, **I am Legend**, **American Gangster**, **Notorious**, and **Six Degrees of Separation**.

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H I G H L I G H T S



- Worked as A&R under Will Sokolov President of Sleeping Bag Records
- Worked under Kevin Maxwell A&R **Tommy Boy Records**
- Industry Expert Host for "**Industry Night Wednesdays**" with Princeton from Mindless Behavior, Jaden Smith, and Venissa April on top rated blogtalk radio show "**XPOZE RADIO**".
- Appointed by John Ferguson (V.P. of Corporate Affairs/Strategic Partnerships) and Paul Ring (President/CEO) of **Bungalo/Universal** as new Regional Director of South for Bungalo/Universal.
- Appointed by **The HYPE Magazine** as E.V.P. of Corporate Affairs
- Appeared on **Black Hollywood Live** twice
- HYPE Magazine feature story
- Mafia Magazine Feature story
- **Wallstreet Journal**
- **BMI**
- Music Industry Today
- CEO- **Wealth Nation LLC**, CEO-**Good Money Group LLC**, **Factz Media** and **Musicnomics Inc.**

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HIGHLIGHTS



- Erica Mason-Secured Major Label signing
- Danni Peace- Secured Major Label signing
- Erica Mason- Chart #1 on Itunes
- Erica Mason- Chart #1 on Amazon music charts
- Rocstar World- Secured Major Label Distribution deal

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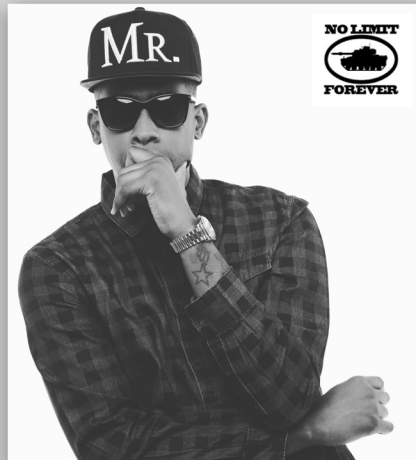
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REPRESENTATION



JACKIE'S BOY
Multi-Platinum Grammy Winner



SILK THE SHOCKER
Multi-Platinum



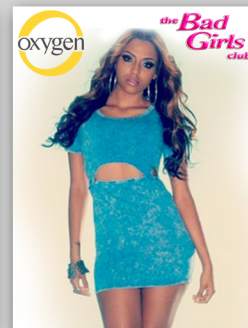
AMIL
RIAA Gold



GUNPLAY
Maybach Music/Def Jam



SOUL FOR REAL
Multi-Platinum



NANCY DENISE
Bad Girls Club/Oxygen



ANDRE PITRE
Tyler Perry Studios

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REPRESENTATION



ERICA MASON
Tik Tok Sensation



DANNI PEACE
R&B Rising Star



TYLER DUMONT
Billboard Charting Artist



CHURCH BOI
Multi-Platinum Producer



WRITAZ BLOK
Multi-Platinum Producer



HARLEM WORLD
Gold Selling Artists



JAMES WORTHY
Multi-Platinum Producer



SELINA ALBRIGHT
Multi-Platinum
Singer/Songwriter

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LABELS



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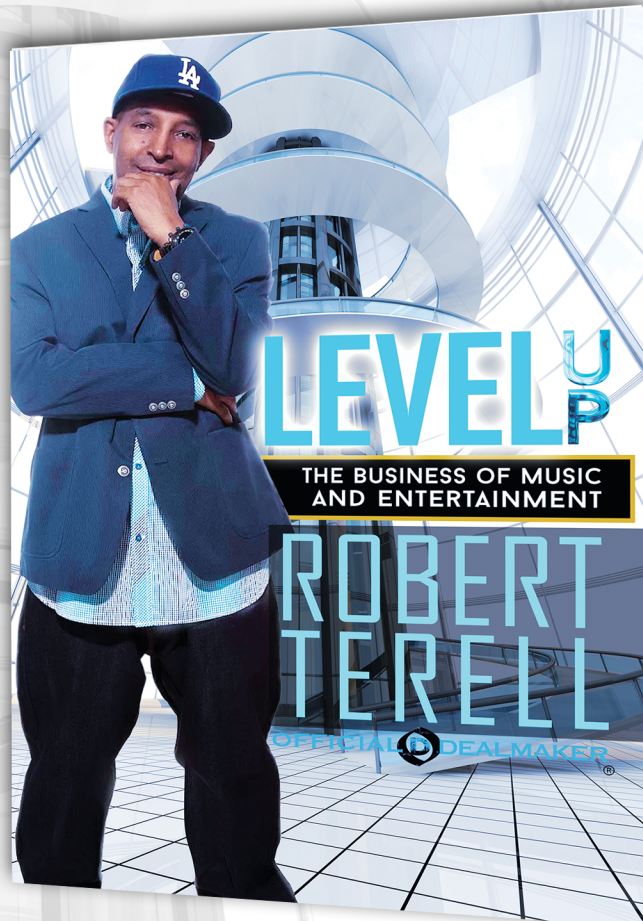
ALL NEW DOWNLOAD TODAY!

"To make your dream become a reality you must understand what it takes to have a successful career in the music and entertainment business; The rules to the game have changed. "Level Up" takes you through 7 key strategies and principles that you must master if your true desire is to share your talents on a global level."

-Robert Terell

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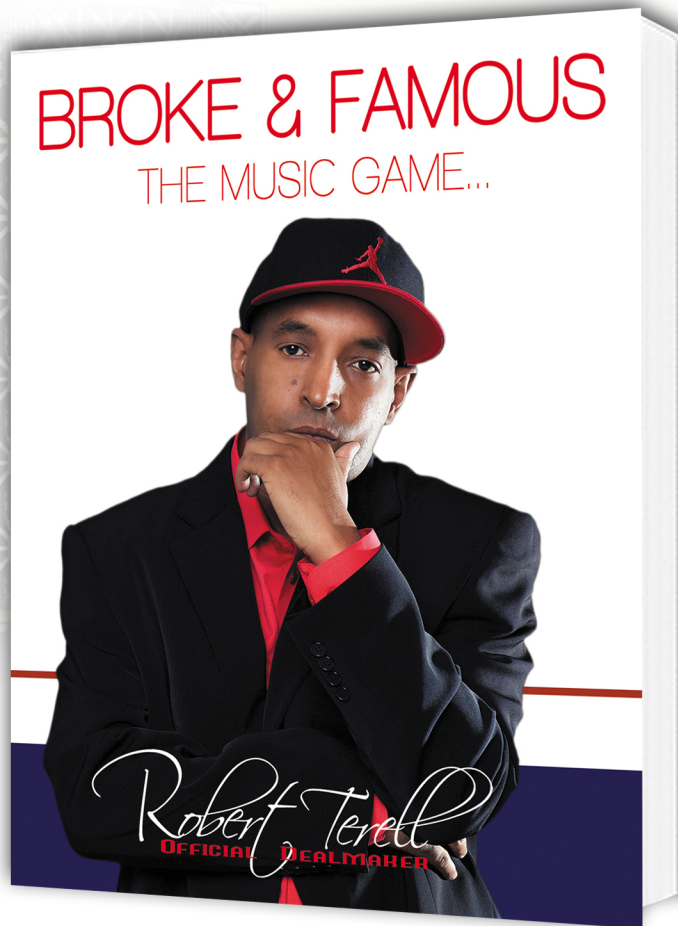
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"Today's music business is about a different kind of hustle. With the rapid advancement of technology, social media platforms, and a wide variety of brokering services, you will become as relevant or irrelevant as your level of understanding the game."

-Robert Terell

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BOOKS

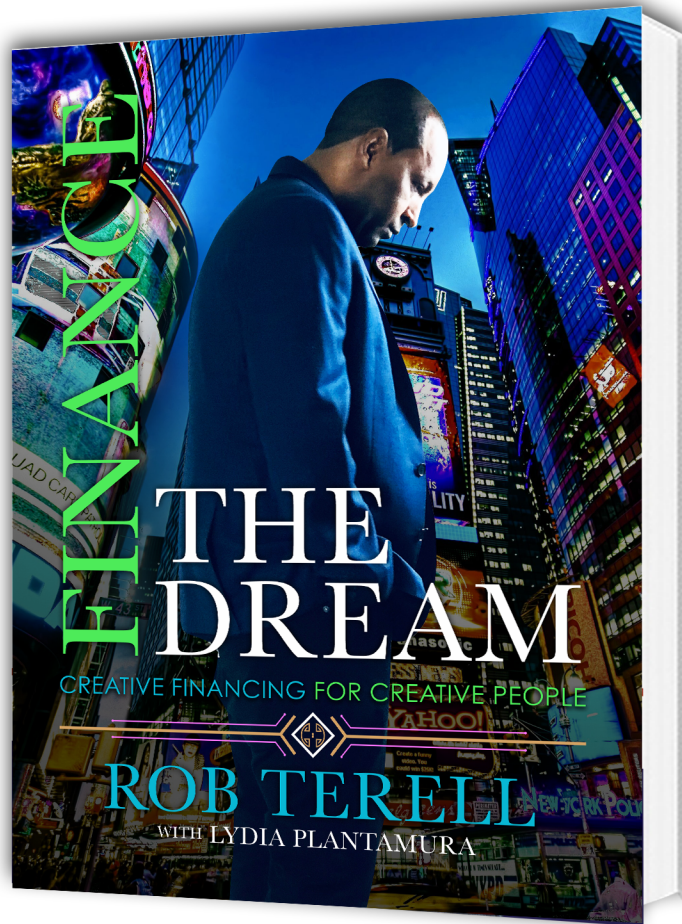
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TODAY!

*"An insightful revelation into the crossworlds of
entertainment, business and global finance.
This book is a gamechanger."*

-Celebrity Entertainment News

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DIRECTOR



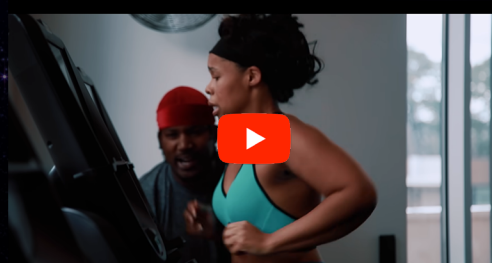
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DIRECTOR



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TELEVISION

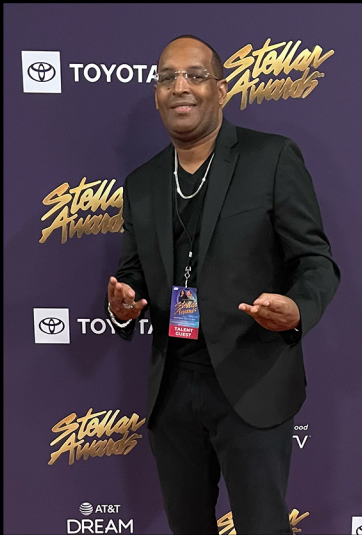


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64TH ANNUAL GRAMMY AWARDS



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